



2023 SPONSORSHIPS



CCRD, Inc. is a 501c3 Non Profit charity organization founded in 2006 by two women with a mission to empower other women. Today, we use our events to benefit at-risk women and children in San Luis Obispo County.

Our league is celebrating its 17th anniversary of Roller Derby on the Central Coast. We are looking forward to a fun-filled, meaningful, and exciting season of events and opportunities in our community.

We hold numerous events throughout the season. All of which will be promoted through a press release listing major sponsors, as well as street marketing, and on our social media platforms.

EVENT PROMOTION

League members are expected to promote events through their own social media platforms, increasing exposure for sponsors.



Facebook Page: 6,249 followers



Instagram Page : 1,694 followers



CentralCoastRollerDerby.com

2023 EVENT SCHEDULE

FEBRUARY 25TH - Season Opener! All Player Mash-up!

MARCH 18TH - *Wine Town Roller Derby (Temecula, CA)
ROOKIE SHOWCASE! (New Skater Mash-up)

MAY 6TH - Sintral Valley Roller Derby (Turlock, CA)

SEPTEMBER 9TH - *Faultline Derby Devilz (Hollister, CA)
Mission City Brawlin Betties (Santa Barbara, CA)

NOVEMBER 4TH - San Diego Roller Derby (San Diego, CA)

Games will be held at SLO Skate Park, 1050 Oak St, SLO.

Dates and opponents are subject to change

*WFTDA ranked bout

**200+ local
fans at each
event!**





2023 Sponsorship Contract



Sponsorship Packages

Sponsorship Level		Logo w/link on Website	Banner at Games	Tickets / Season Passes	Ad in Season Program	Exclusive Sponsor T-Shirt	Company Bout Shouts	Logo on Bout Poster
<input type="checkbox"/> \$100	LEAD JAMMER			4 tix	1-Line Mention	✓		
<input type="checkbox"/> \$250	CROWD PLEASER			1 pass or 6 tix	1/4 page	✓	✓	
<input type="checkbox"/> \$500	BEST BLOCKER	✓	✓	1 pass or 6 tix	1/8 page	✓	✓	
<input type="checkbox"/> \$750	BEST JAMMER	✓	✓	2 passes or 12 tix	1/2 page	✓	✓	
<input type="checkbox"/> \$1,000	MVP	✓	✓	4 passes or 25 tix	Full Page	✓	✓	
<input type="checkbox"/> \$2,000	ALL-STAR	✓	✓	8 passes or 50 tix	Centerfold	✓	✓	✓

Check here to reuse ad from last season

Program Advertising

SIZE	PROGRAM BODY	BACK COVER	INSIDE COVER	FIRST / LAST
Full Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$800	<input type="checkbox"/> \$700	<input type="checkbox"/> \$500
1/2 Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500	<input type="checkbox"/> \$400	<input type="checkbox"/> \$300
1/4 Page	<input type="checkbox"/> \$200			
1/8 Page	<input type="checkbox"/> \$100			

Single Bout Options

<input type="checkbox"/> \$50* Bout Vendor: Merch table at bout *Can pay \$25 w/raffle item donation
<input type="checkbox"/> \$50 Food Vendor: Set-up outside rink
<input type="checkbox"/> \$50 Bout Banner (sponsor provided)
<input type="checkbox"/> \$50 Apex Jump: 1/8 ad + 2 tix
<input type="checkbox"/> \$25 Star Pass: 1/8 ad in bout program

Seasonal Bout Options

<input type="checkbox"/> Pivot Line \$150	<input type="checkbox"/> Jammer Line \$200
<input type="checkbox"/> Web Logo (linked) \$300	<input type="checkbox"/> Bout Shouts \$300
<input type="checkbox"/> Banner Hung Up at all Home Events \$300	

I am Interested in:

<input type="checkbox"/> Donating items to raffle / auction
<input type="checkbox"/> Giving discounts to league affiliates
<input type="checkbox"/> Trades / In-Kind Donations

Contact Information

Company Name:	Contact Name:
Email:	Phone:
Address:	

Purchase Order Terms

I agree to pay for the items checked totaling \$ _____ for the upcoming season	
<input type="checkbox"/> In Full Right Now	<input type="checkbox"/> In Four installments (purchases of \$500+ only)
<input type="checkbox"/> Within 30 days of Receipt of Invoice	<input type="checkbox"/> Please contact me for my credit card info.

I have read the terms (see attached) and agree to the limits and obligations set forth:

Name (please print)

Signature (authorized representative)

Date

Please return the signed and completed contract to Sponsorships@CentralCoastRollerDerby.com

or by mail to CCRD Sponsorship, P.O. Box 1113, San Luis Obispo, CA 93406

CONTRACT DETAILS / TERMS OF AGREEMENT:

Prices are based on a seasonal sponsorship and include all home games unless otherwise specified. This contract contains all terms of the agreement, therefore no verbal commitments will be of any force or effect. Central Coast Roller Derby (CCRD, Inc.) liability for errors in advertising is expressly limited to the value of the ad space occupied by such error. These sponsorships are tax deductible. **EIN: 83-0972001**

CCRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of ads is the responsibility of the sponsor. CCRD will not be held responsible for any ads not submitted by the ad submission deadline. **No refunds will be given.**

Graphics assistance rates are based on a fee of \$40/hour. Rates include a service and handling fee for coordination services with a local graphic artist. If for any reason ad design requires more than the estimated time for your ad size, you may be subject to an additional fee.

Banners must include grommets or other means of mounting on chain link fence.

Banners are to be provided by the sponsor.

All-Star sponsorships are limited. The sponsor will additionally be the Official Sponsor of one home bout.

If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled.

Important Due Dates!

Ad Graphics and Banners are due at least one week before an event to make publication.

PRINT ADS

Your ad graphics can be emailed to
Sponsorships@CentralCoastRollerDerby.com

BANNERS

**Banners are to be
PROVIDED BY THE SPONSOR**

Graphics assistance DOES NOT include
the order placement or purchase of banner.

Sponsor is responsible for submitting
graphics to preferred printer for printing.

We will arrange to pick up banners from the sponsor.

WEBSITE LOGOS

Send the links and logos to
Sponsorships@CentralCoastRollerDerby.com
We will have web logos posted within 30 days.

TECHNICAL SPECS

File names: <businessname_ adsize.jpg>
ie: CCRD_1/8page.jpg

File types: [.pdf] [.png] [.jpg]
(please include, rasterize, or outline unusual fonts)

AD SIZES

Centerfold: 7.25"H x 9.375W

Fullpage: 8"H x 5"W

1/2 Page: 5.0"H x 4.0"W (horizontal)
8.0"H x 2.5"W (vertical)

1/4 Page: 2.5"H x 4.0W (horizontal)
4.0"H x 2.5"W (vertical)

1/8 Page: 2.5"W x 2.0"H

AD SHEET

GUIDELINES FOR ADS

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads:

- Design your ad using one of the adjacent sizes.
- High resolution PNG files are preferred, although JPEG or PDF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will not be as high.

OPTIONAL GRAPHIC ASSISTANCE

Pick a size from the options and then:

- Provide us with copy for what you would like your ad to say. (Keep in mind the size you have chosen. 1/8 & 1/4 page ads look best with only a few lines of copy.)
- Want a photo in your ad? E-mail us a digital file (jpeg or png) or provide a quality photograph we can scan.
- Let us get to work! We will send you an invoice for the graphic assistance starting at \$40 per ad.

FULL PAGE AD

\$500

SIZE: 5" W X 8" H
CENTERFOLD: \$850

1/4 PAGE AD

\$200

SIZE: 2.5" W X 4" H
VERTICAL

SIZE: 4" W X 2.5" H
HORIZONTAL

1/8 PAGE AD

\$100

SIZE: 2.5" W X 2" H

1/2 PAGE AD

\$300

SIZE: 5" W X 4" H (HORIZONTAL)

SIZE: 8" W X 2.5" H (VERTICAL)

THESE PRICES ARE FOR PROGRAM ADS ONLY.

GRAPHICS ASSISTANCE IS NOT INCLUDED IN AD PRICE.
FLAT RATE PER AD STARTING AT \$40.